

BROCKVILLE TALL SHIPS[®] FESTIVAL

JUNE 2022



SPONSORSHIP OPPORTUNITIES

TALLSHIPSBROCKVILLE.COM

BROCKVILLE TALL SHIPS FESTIVAL LETTER FROM THE CHAIR

2022

Brockville will be the first port of call for the 2022 Tall Ships® Festivals. Our event will take place in June of 2022. This is an incredible economic opportunity for our region with the great influx of visitors expected for that weekend, and a highly anticipated return of festivals for a “near-normal” year.

The festival this year will have ships from Canada, USA, and Europe to explore and plenty of other on-site entertainment.

We want to ensure that you have the opportunity for promotion during the many months leading up to the festival, and to be front and centre during the festival weekend. Your support with sponsorship dollars or in-kind donations will be critical in ensuring the festival is the best it can be.

For all of you who sponsored us in previous festivals, my heartfelt thanks. I hope that you will consider being a partner again in 2022, and welcome all of you who are considering a first time sponsorship in this incredible and unique event.

Brian Burns, Chair, 2022 Brockville Tall Ships® Festival



BROCKVILLE TALL SHIPS FESTIVAL SPONSORSHIP LEVELS

2022

Presenting Sponsor \$15,000

Only 1 available.

Cash sponsorship only, no in-kind.

- Company recognition on all print and digital advertising promoting the festival
- Corporate logo added to the Brockville festival logo as the presenting sponsor (*must provide full-colour vector-based logo and one-colour logo*)
- On site signage sponsor recognition
- Prominent booth space at the festival
- 10 Sail Out tickets
- 50 Deck Tour Passes
- Opportunity to fly corporate flag on a tall ship (*must supply your own flag*)
- Logo on festival website in prominent location
- Social Media Announcement

First Mate \$5,000

- Prominent corporate logo featured on site signage, festival brochure, and passport
- Prominent booth space for event
- 6 Sail Out tickets
- 20 Deck Tour Passes
- Logo on Brockville Tall Ships Festival website
- Social media announcement

**FOR FURTHER DETAILS AND TO SECURE A SPONSORSHIP OPPORTUNITY,
PLEASE CONTACT: LESLEY WHITE, CITY OF BROCKVILLE
613-342-8772 x 4439 | lwhite@brockville.com**

BROCKVILLE TALL SHIPS FESTIVAL SPONSORSHIP LEVELS

2022

Sailmaster \$3,000

- Company logo featured on corporate sponsor site signage, official brochure, and passport
- Booth space for the event
- 4 Sail Out tickets
- 8 Deck Tour Passes
- Logo on Brockville Tall Ships Festival website
- Social media announcement

Auto Dealership Sponsor \$2,500

Only 1 available.

- Car display on festival grounds for duration of the event
- Exclusive shuttle service from in town B&Bs to festival grounds with your signage on the B&B grounds (subject to participation with B&Bs and agreement from auto sponsor)
- Corporate logo featured on site signage, festival brochure, and passport
- 4 Sail Out tickets
- 6 Deck Tour Passes
- Logo on Brockville Tall Ships Festival website

Bosun \$1,000

- Company logo featured on corporate sponsor site signage, official brochure, and passport
- Logo on Brockville Tall Ships Festival website
- 2 Sail Out tickets
- 4 Deck Tour Passes

Purser \$500

- Company recognition in official festival brochure and passport
- Listing on Brockville Tall Ships Festival website
- On site signage recognition
- 4 Deck Tour Passes

Petty Officer \$250

- Company recognition in official festival brochure and passport
- Listing on Brockville Tall Ships Festival website
- 2 Deck Tour Passes

Tall Ships Friend \$50

Perfect for individuals who would like to support the festival

- 2 Deck Tour Passes
- Listing on Brockville Tall Ships Festival website

FOR FURTHER DETAILS AND TO SECURE A SPONSORSHIP OPPORTUNITY,
PLEASE CONTACT: LESLEY WHITE, CITY OF BROCKVILLE
613-342-8772 x 4439 | lwhite@brockville.com

BROCKVILLE TALL SHIPS FESTIVAL SPONSORSHIP CONTRACT

2022

Business Name: _____

Contact Name: _____

Address: _____

Business Phone: _____ Cell Phone: _____

Email: _____

Sponsorship Level (Please Select):

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000 | <input type="checkbox"/> First Mate Sponsor \$5,000 |
| <input type="checkbox"/> Sailmaster Sponsor \$3,000 | <input type="checkbox"/> Auto Sponsor \$2,500 |
| <input type="checkbox"/> Bosun Sponsor \$1000 | <input type="checkbox"/> Purser Sponsor \$500 |
| <input type="checkbox"/> Petty Officer Sponsor \$250 | <input type="checkbox"/> Tall Ships Friend \$50 |
| <input type="checkbox"/> Donated or In-Kind* Value \$ _____ | |

*Donated or In-Kind Item or Service Description: _____

Payment Options & Terms (please select method of payment):

- Cheque VISA MasterCard

Credit Card Number: _____

Expiration Date: _____ CDV: _____

Authorized Signature: _____ Date: _____

Please ensure that your contract and logo are submitted as soon as possible in order to receive all sponsorship recognition associated with your level.

Cheques should be made out to: The City of Brockville.
Memo line should contain "Donation to 2022 Tall Ships Festival"
Please send all contracts to Lesley White: lwhite@brockville.com

Brockville Tall Ships Festival

In-Kind Services and Items Required

2022

In-Kind Services

- Hotel Rooms
- Food/Water for volunteers, specifically: granola bars, chips, cookies, snacks, sandwiches, pizza
- Transportation
- Golf cart rentals
- Trailer for on-site office
- Signage/banners
- Printing and laminating services
- T-shirts & T-shirt printing
- Media coverage
- Captain and Crew Reception:
 - Flowers & decorations

If you have an In-Kind product or service to donate, please speak to Lesley White in advance to discuss your ideas: 613-342-8772 x 4439 or lwhite@brockville.com

BROCKVILLE TALL SHIPS FESTIVAL BROCHURE AD BOOKING CONTRACT

2022

Business Name: _____

Contact Name: _____

Address: _____

Business Phone: _____ Cell Phone: _____

Email: _____

Ad Rates

- Full Panel (3.5"w x 8.5"h).....\$1000
- 1/2 Panel (3.5"w x 4.18"h).....\$575
- 1/4 Panel (3.5"w x 2.03"h).....\$325

20,000 copies printed.

Brochure is mailed out to advance ticket holders and available on site during the festival weekend.

Payment Options & Terms (please select method of payment):

- Cheque VISA MasterCard

Credit Card Number: _____

Expiration Date: _____ CDV: _____

Authorized Signature: _____ Date: _____

If you would like to book an ad, please contact Katherine Hobbs
katherinehobbs@hotmail.com